

Naturecel 750

Natural ultrafine microcrystalline cellulose powder that provides superior soft focus performance and best-in-class SPF boosting

Attributes & Benefits

- Unparalleled soft focus and line filling with high transmission haze and total transmittance
- Boosts SPF in suncare by 26% in organic and 105% in inorganic formulations
- Microplastic-free alternative to PMMA and Nylon-12
- Ideal for use as a talc replacement
- Mattifies and improves oil absorption
- Worldwide approval

Suggested Applications

All loose powders for face and body. Emulsions, hot pours, gels, serums, and surfactant systems.

INCI Name

Microcrystalline Cellulose

Naturality (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

Biodegradability

Freshwater (OECD 301)

Typical Properties	Naturecel 750
Color	White
Particle Shape	Irregular
Decomposition °C	> 230
Density @ 25 °C (g/cc)	1.46
Mean Particle Size (µm)	10.0 - 15.0



**COSMOS
APPROVED**

Dec-25